SPLC CONNECT
A Buyer-Supplier Matchmaking Event

SPONSORSHIP OVERVIEW
About SPLC

The Sustainable Purchasing Leadership Council is a multi-stakeholder nonprofit with more than 125 member organizations, including Fortune 500 corporations, federal agencies, state governments, municipalities, hospitals, universities, and NGOs. The annual purchasing power of the Council’s members is over $200 billion. Together, SPLC’s members are driving sustainability into purchasing decisions through their collaboration on a shared guidance, training, benchmarking and recognition program for leadership in sustainable institutional purchasing.

The Council’s programs and community of practice help institutional purchasers to:

- prioritize opportunities to influence the social, environmental and economic life cycle impacts of purchased goods and services,
- identify existing leadership standards and approaches that address these priorities,
- benchmark progress toward goals, and
- receive recognition for advancement.

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Office Depot

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Underwriters Laboratories (UL)

Sam Hummel  
Staff Representative

Jason Pearson  
President & CEO (ex officio; non-voting)

Strategic Advisory Committee

The Strategic Advisory Committee (SAC) is an expert sounding board for the overall strategy of the Council. SAC members are invited, both individually and as a group, to provide advice on the work of the Council.

Catherine Benoit Norris, Social Hotspots Database
John Dozier, Apex Clean Energy
Shabnam Fardanesh, US DOE
Stacey Foreman, City of Portland
Karen Hamilton, King County
Rex Hardaway, Emory University
Japen Tal Hollist, AFLAC
Alison Kinn Bennett, US EPA
Robert Kuhn, Kuhn Associates Sustainability Advisors
Mark LaCroix, CarbonNeutral Company
Warren Lavey, American Clean Skies Foundation
Olivier Menuet, HEC Paris
Michael Murphy, Dell
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Kevin Funk, US General Services Administration
Tad Radzinski, GreenCircle Certified
Kurt Ravenfeld, Lockheed Martin
Tim Reeve, Municipal Collaboration for Sustainable Procurement (Canada)
Rob Shimp, SCS Global Services
Richard Sobelsohn, LexisNexis
Erin Stanforth, Virginia Commonwealth University
Pierre Thaler, EcoVadis
Joel Tickner, Green Chemistry in Commerce Council (GC3)
Farid Yaker, UNEP Sustainable Public Procurement Programme
ABOUT SPLC CONNECT

SPLC Connect is a matchmaking event that introduces purchasers to innovative suppliers who have earned the esteem of the sustainability-savvy purchasing professionals involved in the Council. Conceived of and organized by leading SPLC Purchaser members, this event is sure to serve the needs of institutional purchasers and innovative suppliers seeking opportunities to grow their business through sustainability!

Features

- **One-on-one meetings**
  Self-directed pre-scheduling via customizable profiles and sending/accepting invitations.

- **Roundtable presentations**
  Purchaser self-sign up. Supplier presenters invited and selected on merits and match with purchaser needs.

- **Roundtable topical discussions**
  Purchasers and suppliers discuss sustainability needs and gaps within a product or service category.

- **Food and drink dinner networking reception**

Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>3:00pm</td>
<td>Welcome &amp; Orientation</td>
<td>Each attendee can schedule up to 20 One-on-ones!</td>
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<tr>
<td>3:30pm</td>
<td>One-on-ones</td>
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<tr>
<td></td>
<td>Roundtable Presentations</td>
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<tr>
<td></td>
<td>Roundtable Discussions</td>
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<tr>
<td></td>
<td>(Pre-scheduled &amp; spontaneous)</td>
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<tr>
<td>6:00pm</td>
<td>Networking Dinner Reception</td>
<td>Each attendee can substitute up to five of</td>
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<td></td>
<td>(One-on-ones can be pre-scheduled during</td>
<td>their One-on-one slots for seats at up to</td>
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<tr>
<td></td>
<td>this time as well)</td>
<td>5 Roundtable Presentations &amp; Discussions!</td>
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<tr>
<td>8:30pm</td>
<td>Event Ends</td>
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It's being organized by purchasers who are serious about sidestepping greenwashing in order to find solutions that genuinely improve the social, environmental and economic performance of their supply chain! In other words...

It's being organized by PURCHASERS LIKE YOU!

**Supplier Selection Process**

A committee of purchasing professionals will poll SPLC Purchaser members to:
(1) find out their anticipated purchasing needs, and
(2) ask for recommendations of suppliers who they hold in high regard for their sustainability efforts and offerings.

The committee will invite suppliers that appear to be a good fit to submit detailed profiles on the matchmaking website.

The committee will evaluate these profiles to admit suppliers on a rolling basis, in proportion and in alignment with the needs of the registering purchasers.

In the weeks before the event, purchasers and suppliers will be able to review each others' profiles and select who they would like to schedule meetings with.
WHY SPONSOR?

- Signal your organization’s commitment to sustainable purchasing leadership.
- Promote marketplace innovation by showing suppliers that sustainability is a way to stand out and grow.
- Receive one or more complimentary registrations for the SPLC Summit (May 27-28). "Host" sponsorships include a Summit registration and are only a few hundred dollars more than the Summit registration price.

SPONSORSHIP BENEFITS

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<tr>
<th></th>
<th>Title Sponsor</th>
<th>Presenting Sponsor</th>
<th>Event Sponsor</th>
<th>Host</th>
<th>Attendee</th>
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<td>Unlimited -2 Sold-</td>
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<td>Logo Featured on Header</td>
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<td>Logo on Website</td>
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<td>Medium</td>
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<td>Speaking Opportunity</td>
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<td>Banner Placement</td>
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<td>Showcase Sustainable Purchasing Programs</td>
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<td>Highlight Supplier Case Study or Story</td>
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CONFIRM TODAY

CONTACT
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Call 503.969.7852

EVENT DETAILS
Date May 26, 2015
Place Bell Harbor Conference Center | Seattle, WA