Model of a complete program

- Policy
- Procedures
- Procurement Toolkit
- Shopping List
- KPI’s & Targets
- Code of Conduct
- Audit Program
- Implementation Plan
- Outreach
- Training

Strategies for Ethical and Sustainable Purchasing
Purpose of Training

- Inform key audiences
- Communicate specific information
- Empower
- Inspire Action
- Generate impact
Key Audiences

- Training
- Tools
- Official List of High Priority Purchases

- Procurement Staff
- Client Departments
- Admin Staff
- Vendors & Partners

Strategies for Ethical and Sustainable Purchasing
What’s the Problem?

• Low impact sustainable purchasing programs

• Key Audiences are not sufficiently trained or engaged

• Traditional approach of “one and done” doesn’t change behavior and generate impacts
What’s the Solution?

• Increased emphasis on behavior change over information downloading

• ‘Slow Drip’ over ‘One and Done’

• Blended Learning Approach
What is Blended Learning?

- Training and engagement programming that incorporates a variety of learning interventions
- Often online content
Benefits of Blended Learning

- Flexibility
- Customized Instruction
- Multiple engagements
- Maximizes efficiency
- Access to more resources
Examples of Blended Learning

- E-Learning
- Videos
- Lunch and Learns
- Workshops
- Online Portals
Case Study: London Drugs

• Challenge

• Engage and train 100 merchandising staff @ new responsible purchasing policy & procedures
Case Study: London Drugs

• Approach

• Presentations

• E-Learning

• Online Portals

• Contests

Strategies for Ethical and Sustainable Purchasing
Case Study: London Drugs

• Results

• 6 month program
• 90% + participation
• Significantly greater information retention
• Greater program impact
Green Learning Center

Sustainable Purchasing Basics

Strategies for Ethical and Sustainable Purchasing
Example Exercise

Brandon Inc. wants to buy apparel and clothing with corporate logos. They look around to see where the products were made and if there are eco-labels for apparel and clothing. They decide to purchase this at.....

Jade Co. wants to get a caterer for their many client lunches. They look around at the options, and decide to pick a local company that specializes in using local foods that are in season, and actively hire mainly young adults.

The accountancy firm Loo & Sons decide to change the paper they are using. After careful consideration they decide to start using copy paper made from 100% PCW recycled fibre.

Do you remember the definitions I just gave you, for green, ethical and socioeconomic purchasing?
To the left you will find examples of each type of purchasing. Simply drag and drop the example to the type of purchasing to which you think this mostly relates.

Strategies for Ethical and Sustainable Purchasing
Change Management
More information

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