Diverse Suppliers Go Green

A practical supplier engagement tool

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The context
Corporate commitment to environmental leadership

At PG&E, we are committed to being an environmental leader and demonstrating this through our actions. We pledge to think creatively, work cooperatively, and be result-oriented in our environmental stewardship efforts.
Diverse Suppliers Go Green

The context
PG&E’s Supplier Sustainability Program

- Pilot energy efficiency projects
- Begin supplier survey
- Environmental metric in supplier scorecards
- Green evaluation criteria into RFP processes
- Green Supplier Award
- Completed supply chain carbon emissions study with UCB & Climate Earth

2007

- PG&E co-founds Electric Utility Industry Sustainable Supply Chain Alliance

2008

- Diverse Supplier Go Green launched and supplier trained

2009

- Supplier Environmental Performance Standards (EPSs)
The challenge
Scaling know-how to large supplier population

• Hundreds of suppliers with knowledge needs
• Resource constraints for reaching, engaging and training suppliers on a regular basis
• Finding a way to scale know-how and information to a large group of suppliers despite constraints
A practical solution
Diverse Suppliers Go Green

A toolkit of online resources to help suppliers:

• Identify issues that are pertinent for their organizations to manage

• Develop an environmental policy to address those issues

• Implement plans or processes to manage the issues
Diverse Suppliers Go Green initiative is part of PG&E's commitment to the environment and to the success of diverse businesses in our community. Environmental stewardship is playing an increasingly important role in the procurement decisions of both large corporations and small businesses.

**Why Go Green?**

Competitive Advantage #1: Green Business Practices = Real Operational Savings
Cost reductions achieved through the implementation of green practices in your company can help you reduce your carbon footprint, operate more efficiently, reduce operating costs, and share those savings with your customers. Something as simple as replacing your lighting fixtures or...
Diverse Suppliers Go Green Toolkit

When starting your green business program, it may be difficult to know where to begin. Below are five steps to help your business implement your program and start going green.

Going Green: Save Energy, Save Money with PG&E

PG&E can help you develop and implement an action plan to meet your short and long-term energy management goals – and it's a service that comes at no extra cost.

For help getting started with your energy management plan, visit www.pge.com/mybusiness, contact your PG&E Account Manager, or call PG&E's Business Customer Service Center at 1-800-468-4743.
Thank You