2015 SUMMIT
Seattle, Washington
May 27-28

SPONSORSHIP OVERVIEW
About The Summit

For two days each year, leading purchasers, suppliers and public interest advocates from a wide variety of sectors convene at the SPLC Summit to share expertise, find solutions, network, and help shape Council’s ground-breaking sustainable purchasing guidance program and rating system. The Summit features highly collaborative workshops, expert presentations, insightful plenaries, and ample formal and informal networking time – all hosted within a memorable setting and accompanied by delicious food and drink.

About SPLC

The Sustainable Purchasing Leadership Council is a multi-stakeholder nonprofit with more than 125 member organizations, including Fortune 500 corporations, federal agencies, state governments, municipalities, hospitals, universities, and NGOs. The annual purchasing power of the Council’s members is over $200 billion. Together, SPLC’s members are driving sustainability into purchasing decisions through their collaboration on a shared guidance, training, benchmarking and recognition program for leadership in sustainable institutional purchasing. The Council’s programs and community of practice help institutional purchasers to:

• prioritize opportunities to influence the social, environmental and economic life cycle impacts of purchased goods and services,
• identify existing leadership standards and approaches that address these priorities,
• benchmark progress toward goals, and
• receive recognition for advancement.

Board of Directors

Yalmaz Siddiqui
Chair, SPLC Board
Office Depot

Anastasia O'Rourke
Chair Elect, Industrial Economics, Inc (IEc)

Cynthia Cummis
Treasurer, World Resources Institute

Chris O’Brien
Secretary, American University

Bjorn Claeson
International Labor Rights Forum (ILRF)

Billy Linstead Goldsmith
Fair Trade USA

Dan Pleshko
Lockheed Martin

Jonathan Rifkin
City of Washington, DC

Mark Rossolo
Underwriters Laboratories (UL)

Sam Hummel
Staff Representative

Jason Pearson
President & CEO (ex officio; non-voting)

Strategic Advisory Committee

The Strategic Advisory Committee (SAC) is an expert sounding board for the overall strategy of the Council. SAC members are invited, both individually and as a group, to provide advice on the work of the Council.

Catherine Benoit Norris, Social Hotspots Database
John Dozier, Apex Clean Energy
Shabnam Fardanesh, US DOE
Stacey Foreman, City of Portland
Karen Hamilton, King County
Rex Hardaway, Emory University
Japen Tal Hollist, AFLAC
Alison Kinn Bennett, US EPA
Robert Kuhn, Kuhn Associates Sustainability Advisors
Mark LaCroix, CarbonNeutral Company
Warren Lavey, American Clean Skies Foundation
Olivier Menuet, HEC Paris
Michael Murphy, Dell
Lynne Olson, Ecolab
Dan Persica, Domtar
Kevin Funk, US General Services Administration
Tad Radzinski, GreenCircle Certified
Kurt Ravenfeld, Lockheed Martin
Tim Reeve, Municipal Collaboration for Sustainable Procurement (Canada)
Rob Shimp, SCS Global Services
Richard Sobelsohn, LexisNexis
Erin Stanforth, Virginia Commonwealth University
Pierre Thaler, EcoVadis
Joel Tickner, Green Chemistry in Commerce Council (GC3)
Farid Yaker, UNEP Sustainable Public Procurement Programme
WHO WILL BE THERE?

Professionals in the private, public and nonprofit sectors working together to advance sustainability in the multi-trillion dollar institutional purchasing marketplace.

PAST ATTENDING ORGANIZATIONS INCLUDE:

Aflac
Alameda County
American Chemistry Council
American Clean Skies Foundation
American Coatings Association
American University
Apex Clean Energy, Inc.
Aramark
Arizona State University
BioPreferred Program
Bloomberg LP
Business for Social Responsibility (BSR)
Caesars Entertainment
CBRE
CDP (Carbon Disclosure Project)
Center for Resource Solutions
City of Portland, OR
City of San Francisco, CA
City of Seattle, WA
CRG Sustainable Solutions
DEKRA Sustainability
Dell
Deloitte Touche Tohmatsu Limited
District of Columbia
Domtar
Ecolab
EcoVadis
Edelman
Emory University
Ernst & Young
ECPAR
Fair Trade USA
FedEx
Forest Stewardship Council (FSC)
Forest Trends
George Washington University
The Government of Nova Scotia
Green Seal, Inc
GreenCircle Certified, LLC
Haworth Inc.
HDR Architecture
Hewlett-Packard
Hilton Worldwide
IEEE Standards Association
Industrial Ecology Research Service (IERS)
Industrial Economics, Inc
Interface Americas, Inc
International Labor Rights Forum
Intertek
JCPenney
Jones Lang LaSalle
King County, WA
Kohler Company
Kuhn Associates Sustainability Advisors LLC
Lockheed Martin
Michigan State University
Montgomery County
Municipal Collaboration for Sustainable Procurement
National Renewable Energy Laboratory (NREL)
Northbound Ventures
Northeast Recycling Council
NSF International
Office Depot
Ohio University
PE International
Periscope Holdings
PG&E
Portland Community College
Practice GreenHealth
Pré
PRGX/CIPS Sustainability Index
Quantis
re:sustain
RepRisk
Resonate
Responsible Purchasing Network
Reeve Consulting
Riviana Skandalis Designs
Rutgers, The State University of New Jersey
Sciquest
SCS Global Services
SGIA
Shaver Consulting, Inc
Social Hotspots Database Project/New Earth
Sphere-e
State of California
State of Maryland
State of Massachusetts
State of Minnesota
Sustainable Forestry Initiative (SFI)
TD Bank Group
The CarbonNeutral Company
The Sustainability Consortium
Trucost
UL Environment (ULE)
UMass Lowell
UN Environment Programme
United Soybean Board
University of California, Berkeley
University of Dallas
University of Pennsylvania
UPS
US Dept of Energy
US Dept of Homeland Security
US Department of Veterans Affairs
US Environmental Protection Agency
US General Services Administration
US Green Building Council
Virginia Tech University
Waste Management
World Resources Institute (WRI)
WHAT PEOPLE ARE SAYING...

ABOUT SPLC

“I am very excited about SPLC because I think it has tremendous promise. It’s the first organization that is looking at purchasing as a driver of change, considering all aspects of purchasing: economic, social and environmental sustainability. And by thinking about the whole problem and bringing all the stakeholders in the room together to solve the problem together, we’re going to get there. And we’ll get there faster than if we all continue to work separately in a piecemeal way. This is a powerful organization.”

Yalmaz Siddiqui
Chair, SPLC Board
Office Depot

“They are the first organization to provide procurement managers with a platform to specifically talk about and discuss sustainability throughout our work.”

Nicole Jackson
World Wildlife Fund

“There are minimal forums in the world completely focused on Supply Chain Sustainability. Supply Chain is usually one ‘track’ of a larger sustainability agenda. The SPLC platform is completely focused on supply chain sustainability, where members bring to the table common problems and we work as a collective team to devise solutions for global applicability.”

Christina Simon
Lockheed Martin

“This organization is starting to look into the future and say, ‘There is a better way to buy. There is a more sustainable way to buy.’ We need to, as a company, be tied into that movement and be a leader in it, rather than reactive to it.”

Japen Hollist
Aflac

ABOUT THE SUMMIT

“This was hands-down the best conference I have ever attended. The quality of the attendees and the interactive structure of the event came together perfectly for productive collaboration.”

Nancy Wahl-Scheurich
LittleFootprint Lighting

“This was one of the best sustainability-related gatherings I’ve experienced in my 20 years working on sustainability issues and initiatives.”

Stephan Sylvan
U.S. EPA

“The organizers of the SPLC Summit did a tremendous job. The event was planned and managed exceptionally well. I was impressed with the passion, and knowledge and expertise of all in attendance. It was a perfect venue to collaborate, share best practices, debate hot topics, and explore solutions with a highly motivated group of professionals. Most importantly, it provided the opportunity to network and build relationships.”

David Roosa
Kohler

“The SPLC Summit allowed me to build stronger relationships with people from all around the country. Being surrounded by a community of people with similar goals was really empowering.”

Johanna Kertesz
State of Minnesota

92% of attendees rated the 2014 Summit as ‘Excellent’ or ‘Good’.
WHY SPONSOR?

• Connect with 125 SPLC Council member organizations that combined together have an annual purchasing power over $200 billion.
• Show that your organization is investing in advancing sustainability within the B2B marketplace.
• Align your brand with the Council’s reputation for sustainable purchasing leadership.
• Build recognition with an influential community of purchasing professionals, innovative suppliers and market-shaping public interest advocates.

OPPORTUNITIES TO MEET YOUR GOALS

<table>
<thead>
<tr>
<th>Main Benefit</th>
<th>Packages That Fit</th>
</tr>
</thead>
<tbody>
<tr>
<td>High-Profile Mission Alignment</td>
<td>Demonstrate your commitment to sustainable purchasing with this exclusive opportunity. As a primary contributor, your company makes the event possible and is co-branded on all event materials.</td>
</tr>
<tr>
<td>Stage Time</td>
<td>Highlight your organization’s leadership with a speaking introduction during a Keynote address. Set up one of your organization’s leaders to shine in the spotlight and share your organizations success story.</td>
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<tr>
<td>Focused Brand Visibility</td>
<td>Help us design a conference feature that furthers the conversation about sustainable purchasing. Bring summit attendees together with social spaces, resource guides, tours, or other activities that align well with the summit mission and your objectives. (Ex. ask-an-expert lounge, video reel).</td>
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<tr>
<td>Audience Engagement</td>
<td>Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to your company’s onsite presence or website.</td>
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<tr>
<td>Visibility &amp; Leads</td>
<td>Gain brand awareness through the 2015 Summit marketing, plus network on-site.</td>
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Sponsor Eligibility

• The opportunity to sponsor and exhibit is a membership privilege reserved for SPLC members in the Supplier Role. Check the member list. Join today.
• SPLC reserves the right to select or decline sponsors or exhibitors based on SPLC mission alignment and/or relevant SPLC strategic priorities, as determined by the SPLC Board or a committee appointed by the Board for the purpose of making such determinations.
**SPONSORSHIP BENEFITS**

<table>
<thead>
<tr>
<th></th>
<th>Title Sponsor</th>
<th>Presenting Sponsor</th>
<th>Custom Engagement</th>
<th>Mobile App Sponsor</th>
<th>Keynote Sponsor</th>
<th>Event Sponsor with Table</th>
<th>Event Sponsor without Table</th>
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<td>3 Only 2 left!</td>
<td>Unlimited ! Sold!</td>
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<td>12 Total*</td>
<td>Only 5 left!</td>
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**LET’S GET CREATIVE**

Is there another way you’d like to partner with the 2015 Summit? Let’s work together to create a package that helps you to connect with our audience.

*Due to space limitations at the venue, we can only fit a maximum of twelve exhibitors. That is inclusive of the exhibit spaces made available for higher level sponsors.

** See floor plan on next page. Sponsor could use meeting rooms for business or to offer special programming, such as trainings, seminars, or assistive consultations.
CONTACT

Ericka Dickey-Nelson
Email ericka.dickey-neslon@sustainablepurchasing.org
Call 503.969.7852
Website sustainablepurchasing.org/summit15/

EVENT DETAILS
Date May 27-28, 2015
Place Bell Harbor Conference Center | Seattle, WA

* Tan colored rooms are the centrally located private meeting rooms reserved for use by Title & Presenting Sponsors. Rooms have 13 person capacities.