Best Practices in Wood and Paper Sourcing

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World Wildlife Fund

Working to conserve nature and reduce the most pressing threats to the diversity of life on Earth
Collaborating with business on responsible forestry and trade

Global demand for forest products

Illegal logging and unsustainable forest management in globally important forest regions

Supports forest managers in responsible forestry

Assists buyer companies and professionals in responsible sourcing of forest products
Forests
Vital to life on earth
Threats to forests
Deforestation fronts

WWF has identified 11 deforestation fronts—regions where large-scale deforestation or severe degradation is projected between now and 2030.

- Amazon
- Chocó-Darién
- Atlantic Forest/Gran Chaco
- Cerrado
- Congo
- East African Forests
- Mekong
- Sumatra
- Borneo
- New Guinea
- Eastern Australia
What buyers can do

• Publish a procurement policy
• Ensure legality and responsible procurement of virgin fiber
• Ask for FSC virgin or recycled material
• Demand transparency
• Promote clean-production of pulp and paper products
• Active supplier engagement: action plans + time-bound targets and evaluation
• Assesses standard requirements and a scheme’s governance, rules and procedures.
• Identifies a certification scheme’s strengths and weaknesses.

http://wwf.panda.org/what_we_do/how_we_work/businesses/transforming_markets/news/?246871/WWF-Forest-Certification-Assessment-Tool-CAT
Forest Stewardship Council (FSC®) certification

• Tracks products from forest to shelf
• Responsibly produced forest products are identified with the FSC logo

Forest management certification  Chain of custody certification  Product labeling
Why FSC®?
Ensures ecosystem functions
Why FSC®?
Protects biodiversity
Why FSC®?
Expands protection of water bodies
Why FSC®?
Integrates social concerns
Why FSC®?
Avoids forest conversion
Resources for risk assessment
http://www.gftn.panda.org/sourcing

The GFTN Guide to Legal and Responsible Sourcing

0.0 Introduction

Since the Global Forest & Trade Network (GFTN) first published its Guide to Responsible Purchasing of Forest Products and the closely associated Keep It Legal manual as paper documents, there have been numerous developments that resulted in this revision. The main change is the development of these web pages, which are searchable and easier to maintain—allowing the GFTN to continue to offer the best advice available.

These pages contain numerous links to other websites, many of which are external. As such, we are not responsible for the content, but believe these sites to offer greater depth to the understanding of aspects of responsible purchasing of forest products.

There have also been numerous developments within the sphere of legality of forest products. Legislative processes in the US and Europe and developments within certification and chain of custody have all prompted us to enhance the advice available regarding legality. A significant change within these pages is that both sets of previously published guidance are brought together into what the GFTN believes is a single, more logical suite of advice documents.
A public database for pulp and paper products with high environmental standards

A method to reduce complexity for internal company usage

checkyourpaper.panda.org

Transparency tool providing information on the forest, climate and water footprint of pulp and paper products.
Growing the trade in responsible wood products:

Your purchasing decisions make a difference
Thank you!

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