Supply Chain Transparency: Practices & Benefits for Purchasers, Suppliers, and Public Interest Advocates

#SPLC15
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Principle #5: Transparency

An organization demonstrates leadership in sustainable purchasing through:

**Transparency.**
Soliciting and disclosing information that supports a marketplace of innovation.

*Representative Actions*
- Measure and publicly report internal targets and timelines for and progress toward improving relevant impacts of purchasing, using best available methods and reporting frameworks.
- Prefer suppliers that publicly report targets and timelines for and progress toward improving their supply chain impacts, using best available methods and reporting frameworks.
- Share lessons and benefits of adopting and implementing sustainable purchasing policies.

*Rationale*
Transparency is a fundamental principle to build momentum for and create healthy market competition to improve relevant ESE impacts, internally within organizations and externally along the supply chain. Transparency is also a building block for collaboration; where some organizations are able to identify and implement best practices in certain ESE impact areas, others can quickly adopt these practices as appropriate. Transparency is also a key catalyst for innovation; market competitors can use this valuable information to improve the ESE outcomes of their supply chains and demonstrate ESE leadership in the development and delivery of their products and services.
LEED v4
BETTER BUILDINGS ARE OUR LEGACY
THEORY OF MARKET TRANSFORMATION

INNOVATION NECESSITATES REPORTING

REPORTING ENABLES EVALUATION

EVALUATION ENABLES PREFERENTIAL SELECTION

PREFERENTIAL SELECTION GUIDES INNOVATION
BUILDING PRODUCT ECOSYSTEM
COMMON SUPPLY CHAIN