Food Purchasing that Sustains People and the Planet

Brenna Davis, M.S.
Sustainability Director

Sustainable Purchasing Leadership Summit
Seattle, WA
Virginia Mason
OUR STRATEGIC PLAN

VISION
To be the Quality Leader and transform health care.

MISSION
To improve the health and well-being of the patients we serve.

VALUES
Teamwork | Integrity | Excellence | Service

Strategies

People
We attract and develop the best team

Quality
We relentlessly pursue the highest quality outcomes of care

Service
We create an extraordinary patient experience

Innovation
We foster a culture of learning and innovation

Virginia Mason Foundational Elements
Strong Economics | Responsible Governance | Integrated Information Systems | Education | Research | Virginia Mason Foundation

Virginia Mason Production System

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Our Commitment to Environmental Sustainability

Virginia Mason is committed to providing the highest quality healthcare while preserving our natural environment for our community now and for future generations. We accomplish this by:

1. Meeting or exceeding all environmental laws and regulations.
2. Conserving energy, water, materials, and other resources.
3. Minimizing waste through source reduction, reuse, and recycling programs.
4. Continually increasing our purchases of environmentally preferable and/or local products and services.
5. Empowering our employees to innovate in ways that reduce our environmental impact.
6. Educating our patients, team members, and community on the environmental and health benefits of sustainability.

Signed: *John's Signature*  MD  Chairman and CEO

Signed: *Sarah's Signature*  MD  Executive Vice President

Date: Dec. 11, 2013

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Tackling climate change is one of Washington’s greatest economic opportunities of the 21st Century—and it’s simply the right thing to do.

Washington Preamble: There is a clear and present need for action on climate change to protect our region’s natural assets, its vibrant communities, and its growing economy. We business leaders of the Pacific Northwest endorse the Climate Declaration because we support using energy efficiently, investing in cleaner fuels, advancing renewable energy, and reducing greenhouse gas emissions.

Starting today, right here, the Pacific Northwest can lead the way. We can create a healthy climate and a strong, more resilient economy, by fostering innovation, advancing public health, spurring economic development through job creation and speeding technological advancement throughout our region.

Washington Businesses Support the BICEP Climate Declaration

What made America great was taking a stand. Doing the things that are hard. And seizing opportunities. The very foundation of our country is based on fighting for our freedoms and ensuring the health and prosperity of our state, our community, and our families. Today those things are threatened by a changing climate that most scientists agree is being caused by air pollution. We cannot risk our kids’ futures on the false hope that the vast majority of scientists are wrong. But just as America rose to the great challenges of the past and came out stronger than ever, we have to confront this challenge, and we have to win. And in doing this, it’s by saving money when we use less electricity, by saving money to drive a more efficient car, by choosing clean energy, by inventing new technologies that other countries buy, and creating jobs here at home; we will maintain our way of life and remain a true superpower in a competitive world. In order to make this happen, however, there must be a coordinated effort to combat climate change — with America taking the lead here at home. Leading is what we’ve always done. And by working together, regardless of politics, we’ll do it again.
About Virginia Mason
Virginia Mason is a nonprofit organization offering a system of integrated health services including the following:

A large multispecialty group practice of 460 physicians, offering both primary and specialty care

An acute-care hospital licensed for 336 beds

Benaroya Research Institute at Virginia Mason

A network of medical centers throughout the region

Bailey-Boushay House, a nursing residence and chronic care management center for people living with AIDS and other chronic or terminal illnesses
5 Major Innovations
Product Review Process
Decreasing Solid Waste

Landfilled Waste vs. Recycling & Composting in Tons

Baseline (2011) 2013 2014

Landfill Recycling & Composting

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Food Equity & Availability

Seattle's Own Since 1907

Pike Place Market

SNAP
Supplemental Nutrition Assistance Program

Putting Healthy Food Within Reach

1 out of 3 U.S. adults with prediabetes, 11% know they have it.

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Ecosystem Equity

CERTIFIED SUSTAINABLE SEAFOOD

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Kaizen Kitchen – Just in Time

HEALTHY EATING

delicious
Thank you!
Discussion? Thoughts?