The Paper Trail: A Digital Transparency Tool

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What are the impacts of my purchase?
Where Does My Paper Come From?
Where does my paper come from? What are the impacts of my purchase? Who are the people behind the product?

The Paper Trail® redefines sustainability, sharing the environmental, social and economic impacts of Domtar paper and offering customers the transparency they deserve.
Select EarthChoice® Office Paper to calculate the estimated impact of your paper order.

Or, view a sample order [here].
Location Tracking by Google Maps

KINGSPORT MILL
Kingsport, Tennessee
Impacts Customers Care About
Overall, Domtar sends less waste material to the landfill than the industry average. Efforts to reduce waste focus on source reduction and the reuse of manufacturing by-products.

6 pounds of waste were generated in the process of creating your paper.

This is equivalent to the waste produced by the average U.S. household in 1 day.
Transparency

WHAT WE’RE DOING WELL

Ashdown Mill cogenerates steam and electricity, ensuring the mill relies less on the grid to sustain operations.

WHAT WE’RE WORKING ON

Product manufactured at Ashdown currently uses higher amounts of water than the industry average. Understanding that reducing water consumption is part of our challenge, we are working to increase the recycling and reuse of process water at Ashdown.
Highlighting Economic Impacts

330
North American Jobs

3rd
Largest Employer in Marlboro County

17,159
Industry Employees

The number of Forestry & Logging, Wood Products, Pulp and Paper employees in South Carolina.

$1.3
Billion Dollars

The annual industry payroll income (Total Compensation) in South Carolina.
**Personalized Impact Reports**

**FIBER**
- 98 MILES TRAVELED FROM ORIGIN TO MILL
- 100% of fiber sourced from legally harvested, North American forests.

**GHG EMISSIONS**
- 30,303 POUNDS OF GREENHOUSE GASES
- Domtar has established a target to reduce GHG emissions by 0% by 2020.

**WATER**
- 180,758 GALLONS OF WATER USED
- 26% better than the US industry average.
- THIS PRODUCT IS

**RENEWABLE ENERGY**
- 83% RENEWABLE ENERGY USED
- 26% better than the US industry average.

**WASTE**
- 5,061 POUNDS OF WASTE CREATED
- 111% more waste is beneficially reused vs the US industry average.

**Additionally, your order helps support the following positive impacts:**

**ENVIRONMENTAL**
- The Kingsport Mill beneficially reuses nearly 100% of its manufacturing waste in beneficial application.

**SOCIAL**
- Domtar helped develop the Regional Center for Advanced Manufacturing, which promotes STEM (Science, Technology, Engineering and Math) education and the skills necessary to compete in today’s 21st century workforce, by donating land adjacent to the Kingsport Mill.

**ECONOMIC**
- Domtar ranks third amongst the top manufacturing companies in Kingsport, TN, providing hundreds of local jobs and thousands of dollars of tax revenues to the community.
Thank You

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