Greetings Members and Friends,

It’s with great excitement that I join with the SPLC Board of Directors to invite you to attend, sponsor and exhibit at the 2020 SPLC Summit in Atlanta, Georgia! At the Summit you can be a part of the efforts of our members and partners to influence over 300 billion dollars in purchasing power—moving those dollars to more sustainable products and services. Purchasers and Suppliers work hand in hand to be a part of that change.

The Summit is the single most effective way to make contacts, build business relationships and collaborate with attendees from a diverse set of sectors. Every year those who attend the Summit find tremendous opportunities to interact through our buyer-supplier matchmaking program, sponsor reception, and the ten hours of networking time built into the schedule.

We invite you to elevate your organization’s visibility at the Summit by becoming a SPLC Summit Sponsor.

Please take a moment to review the many sponsorship opportunities available. If you see one that meets your goals, don’t hesitate to lock it in because things tend to go quickly once our sponsor sales process gets rolling. If you don’t see an opportunity that matches your goals, please let us know what would.

We look forward to seeing you at the 2020 SPLC Summit, May 18-20, 2020!

Sincerely,

Sarah O’Brien, Acting CEO & Director of Programs
Sustainable Purchasing Leadership Council

“SPLC keeps us up to date on the latest thinking in supply chain sustainability. We benefit from being part of a community where next practices are shared and challenging issues are discussed in a collaborative forum.”

Joan Kerr
Director, Supplier Sustainability and Diversity
PG&E

SPLC BOARD OF DIRECTORS

Tim Hopper
Microsoft

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University of California
ABOUT THE SPLC SUMMIT

For two days each year, leading purchasers, suppliers and public interest advocates from a wide variety of sectors convene at the SPLC Summit to share expertise, find solutions, network, and help shape the Council’s resources. The Summit features highly collaborative workshops, expert presentations, insightful plenaries, and ample formal and informal networking time – all hosted within a memorable setting and accompanied by delicious food and drink. This year’s Summit will take place May 18-20, 2020 at the Loews Atlanta Hotel in Atlanta, GA.

ABOUT THE SPLC CONNECT

“The SPLC Summit has grown year over year…and we’re attracting the people who are really thinking about sustainable purchasing in a macro way. You learn new techniques. You understand how people have broken through barriers that you may be having, and you really learn who is thinking most strategically about purchasing.”

Yalmaz Siddiqui
MGM Resorts International, VP of Sustainability

WHO WILL BE THERE?

SPLC’s annual Summit attracts 500 professionals in the private, public, and nonprofit sectors working to advance sustainability in the multi-trillion dollar B2B and B2G marketplaces. This includes professionals within procurement, finance, operations, CSR/sustainability, marketing, and sales, as well as professionals from certifications and standards bodies, policy-making and regulatory agencies, public interest advocacy organizations, and research institutes.
LIST OF 2019 SUMMIT ORGANIZATIONS IN ATTENDANCE

The organizations that attend the SPLC Summit are quite diverse and as you will see by following this link (https://www.sustainablepurchasing.org/summit19/) some of the most influential in the sustainable purchasing movement.

WHY SPONSOR?

Partner with Influential Purchasers and Suppliers
Demonstrate your organization’s support for the growing community of professionals who are rapidly changing the way organizations buy. They value those who support their work to embed sustainability into the $300 billion in annual purchasing they influence.

Get Focused Brand Visibility
Your name and logo will be seen by thousands of sustainable purchasing champions in pre-Summit marketing communications. (The sooner you sign up to sponsor, the more marketing messages you will be included in!) Sponsors will also be highly visible throughout the meeting venue.

Start and Continue Relationships
In addition to the business cards you collect during the Summit, sponsors receive the contact information for all attendees who don’t explicitly opt-out of being contacted by sponsors.

Product and Service Promotion
Purchasing professionals come to SPLC’s Summit looking for innovative product and service solutions. Sponsoring and exhibiting at the Summit is the best way to make sure they know what you have to offer.

Gain Access and Insights
The Summit offers outstanding formal and informal networking opportunities, including several focused on sponsors: SPLC Connect, the Expo, and the VIP Reception. You’ll leave with valuable insights from an influential community of purchasing leaders, policy advocates, and innovative suppliers.

“"The SPLC is always my first source for information when researching sustainability impacts for a new bid I’m working on, looking for best practice examples for a new program, or wondering what innovative companies/organizations are doing in the field.”

Heather Perry
Sustainable Procurement Analyst
University of California, Santa Barbara
ABOUT SPLC
The Sustainable Purchasing Leadership Council is a non-profit organization whose mission is to support and recognize purchasing leadership that accelerates the transition to a prosperous and sustainable future.

Founded in 2013, SPLC convenes buyers, suppliers, and public interest advocates to develop programs that simplify and standardize sustainable purchasing efforts by large organizations. In just three years, the Council has attracted, from a wide variety of sectors and regions, more than 190 members with over $300 billion in collective purchasing power. SPLC has released principles, comprehensive guidance, and benchmarking tools for sustainable purchasing leadership. SPLC’s resources and active community of practice enables hundreds of organizations to implement strategic sustainable purchasing programs.

2020 SUMMIT SPONSOR LEVELS

CONFIRMED 2020 HOST SPONSOR: Ecovadis

HOST SPONSOR
Demonstrate your commitment to sustainable purchasing with this exclusive opportunity. As a primary contributor, your company makes the Summit possible and is recognized for that leadership with co-branding at the highest level, premiere speaking opportunities, multiple attendee engagement opportunities, and VIP treatment.

LEADERSHIP ROLE
- Opening remarks at the Summit Welcome Reception
- Opportunity to sponsor SPLC’s highest Leadership Award, or Award of sponsor’s choice
- Opportunity for executive remarks during the Award’s presentation at the Awards ceremony
- Opportunity to serve on the SPLC Summit Steering Committee, and assist in determining the focus of the 2020 Summit
- Opportunity to serve on the Leadership Awards Jury
- Five minute presentation at 2020 Summit during the closing plenary promoting the 2021 Summit
- Included as sponsor of a raffle for a $2500 voucher for expenses related to 2021 Summit
- 4 SPLC Connect “supplier” passes. Unlimited “buyer” passes (May be gifted)
- Opt-In Attendee List two weeks prior to the Summit and post Summit (Upon request)

RECOGNITION
- “Presented by” acknowledgement, with logo, is included alongside Summit logo in all marketing and promotional activities online, in print, on-site, and in video recordings
- Top tier logo featured in sponsor reel online, on-site, in print, and in mobile app
- Full page advertisement in the Attendee Pre-Reading Packet (delivered by PDF)
- Social Media announcements and re-tweeting of relevant tweets posted by the sponsor
- Banner placement in Conference Hotel’s foyer (provided by sponsor)

ACCESS
- Sponsor complimentary Suite
- 8 VIP Reception tickets to be used by sponsor or gifted
- 8 Summit registration passes to be used by sponsor or gifted
"SPLC is invaluable to me and the City’s sustainable procurement program for its technical resources and the incredible networking and collective problem solving that occurs within the SPLC community.”

Stacey Foreman
Sustainable Procurement Program Coordinator,
City of Portland

CONFIRMED 2020 REGISTRATION SPONSOR: FedEx

REGISTRATION SPONSOR ................................................................................................................................. $15,000
As Registration Sponsor, your company will be the first to greet all attendees as well as having your name on attendee lanyards and all hotel keys. The most visible sponsoring activity at the Summit!

LEADERSHIP ROLE
• Opportunity to serve on the Summit Planning Committee

RECOGNITION
• Attribution given through representation at Registration, company signage and company name and logo on all Summit Lanyards
• Logo featured in sponsor reel online, on-site, etc.
• Logo featured in all Summit marketing and promotional activities
• Company name and logo on all hotel room keys

ACCESS
• 5 VIP Reception tickets to be used or gifted
• 3 Summit registrations to be used or gifted
• 2 SPLC Connect “supplier” passes
• Quarter page advertisement
• Opt-In Attendee list two weeks prior to Summit and post Summit (Upon request)

ATTENDEE ENGAGEMENT
• Opportunity to have a company representative welcome attendee at registration desk alongside SPLC Summit staff

CONFIRMED 2020 GOLD SPONSOR: Interface and JP Morgan Chase

GOLD SPONSOR (3 Available) ................................................................................................................................................................ $25,000
As a top-tier sponsor, your company will earn recognition for your commitment to sustainable purchasing and for your support of the fast-growing Sustainable Purchasing Leadership Council. You’ll be able to make executive remarks while presenting an Award during the Awards ceremony, have input into Summit planning and Leadership Awards selection, engage attendees in several high visibility ways, and receive VIP treatment.

LEADERSHIP ROLE
• Opportunity to sponsor an Award of your choice (first come, first served) to be presented during the Awards ceremony
• Opportunity for executive remarks during the Awards ceremony
• Opportunity to serve on the SPLC Summit Planning Committee
• Opportunity to serve on the Leadership Awards Jury

ACCESS
• 6 Summit registration passes to be used by sponsor or gifted
• 3 SPLC Connect “supplier” passes. Unlimited “buyer” passes. (May be gifted)
• Opt-In Attendee List two weeks prior to Summit and post Summit (Upon request)

RECOGNITION
• Recognition as Gold Sponsor in all breakout sessions through the Summit
• Half page advertisement in the Attendee Pre-Reading Packet (delivered by PDF)
We prefer to embrace best practices in the marketplace rather than proprietary expressions of those best practices. The SPLC has helped to direct our resources towards those practices that can efficiently scale to maximize our return on investment.

Tim Hopper
Manager of Responsible Sourcing Initiatives, Microsoft
SUMMIT SPONSOR LEVELS

- Logo featured on separate SPLC Summit website
- Logo and company name displayed throughout the Connect Event in the Connect area
- Unlimited “buyer” passes
- Opt-In Attendee List post - Summit (by request)

ACCESS

- 5 VIP Reception tickets to be used by sponsor or gifted
- 3 Summit registrations to be used by sponsor or gifted
- 6 SPLC Connect “supplier” passes. (May be gifted)

WIFI SPONSOR......................................................................................................................................................................................................................... $5,000
Be the organization that keeps everybody connected!

ACCESS

- 2 VIP Reception tickets to be used by sponsor or gifted. (VIP Reception with SPLC Board and CPO Roundtable precedes Summit Party on Tuesday evening)
- 1 Summit registration passes to be used by sponsor
- 1 SPLC Connect supplier passes
- Opt-In Attendee List post Summit (Upon request)

CONFIRMED 2020 WIFI SPONSOR: UL Environment

RECOGNITION

- Logo featured in sponsor reel online, on-site, in print, and in mobile app
- Logo featured in all Summit marketing and promotional activities, in email and printing

CONFIRMED 2020 RECHARGE LOUNGE SPONSOR: Bank of America

RECHARGE LOUNGE SPONSOR............................................................................................................................................................................................................... $5,000
Stand out as the sponsor of the Summit’s electronics recharging lounge. Located at the high traffic nexus between all the session meeting rooms, the lounge area will feature comfortable furniture for attendees to drop in on and tables with power plugs for charging all their devices. [SPLC will take care of all logistics related to arranging for the charging stations.]

ACCESS

- 2 VIP Reception tickets to be used by sponsor or gifted. (VIP Reception with SPLC Board and CPO Roundtable precedes Summit Party on Tuesday evening)
- 1 Summit registration passes to be used by sponsor
- 1 SPLC Connect supplier passes
- Opt-In Attendee List post Summit (Upon request)

ATTENDEE ENGAGEMENT

- Exhibit space (includes optional 6-ft table and 2 chairs). Exhibit space to be located in close proximity to the Recharge Lounge, if not inside the lounge
“The first thing to ask for is a membership in the SPLC. For me, it’s been so important because as a responsible purchasing subject matter expert, many times you are alone and that is typical. Having an organization that helps you learn and share best practices, an organization where you bring all that knowledge together and are able to share it, is huge.”

Judy Panayos
Sr. Director, Sustainability in Supply Management, Sodexo
“My colleagues joke that I am off to the SPLC Summit to meet with ‘my own kind’ … there’s a bit of truth to that. In my role with provincial procurement, I meet with a wide range of groups that focus on single issues. SPLC is the only meeting that I go to where participants look at the bigger picture and not just the individual issues.”

Lynda Rankin
Manager, Sustainable Procurement Integration, Province of Nova Scotia

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Lynda Rankin
Manager, Sustainable Procurement Integration, Province of Nova Scotia

SUMMIT SPONSOR LEVELS

RECOGNITION
• Your name and logo displayed following each webinar during the Summit Webinar Series
• Logo featured in sponsor reel online, on-site, in print, and in mobile app. Logo featured in all Summit marketing and promotional activities, in email and print
• Sponsors recognized during the Summit Opening Plenary

CONFIRMED 2020 MOBILE APP SPONSOR: Wells Fargo

MOBILE APP SPONSOR As a nearly paperless event, attendees rely on the Mobile App for session information, speaker bios, networking, and more. Sponsoring this essential resource puts your brand front and center.

LEADERSHIP ROLE
• Opportunity for executive remarks from the Summit main stage

RECOGNITION
• Logo featured on home page of the mobile app
• Logo featured on sponsor reel online, on-site, in print, and in mobile app
• Logo featured in all Summit marketing and promotional activities, in email and print

CONFIRMED 2020 ZERO WASTE SPONSOR: GreenCircle Certified Sustainable Solutions

ZERO WASTE EVENT SPONSOR Our event management team is working closely with the event venue to try to break our previous Summit record of 97% waste diversion. Show your company’s leadership by sponsoring that effort.

LETS GET CREATIVE!
Is there another way you’d like to partner with SPLC on the Summit? We’re open to ideas and are happy to brainstorm with your goals in mind.

READY TO SPONSOR?
Contact Bob Jarboe
SPLC Senior Advisor for Business Partnerships
bob@sustainablepurchasing.org

“My colleagues joke that I am off to the SPLC Summit to meet with ‘my own kind’ … there’s a bit of truth to that. In my role with provincial procurement, I meet with a wide range of groups that focus on single issues. SPLC is the only meeting that I go to where participants look at the bigger picture and not just the individual issues.”

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LEADERSHIP ROLE
• Opportunity for executive remarks from the Summit main stage

RECOGNITION
• Logo featured on home page of the mobile app
• Logo featured on sponsor reel online, on-site, in print, and in mobile app
• Logo featured in all Summit marketing and promotional activities, in email and print

CONFIRMED 2020 ZERO WASTE SPONSOR: GreenCircle Certified Sustainable Solutions

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SPLC Senior Advisor for Business Partnerships
bob@sustainablepurchasing.org
SUMMIT SPONSOR LEVELS

LEADERSHIP ROLE
- Opportunity for executive remarks while announcing the waste diversion rate each day

RECOGNITION
- Logo featured on all instructional signage at points of waste collection
- Logo featured in the zero-waste event attendee instructions in the pre-reading packet
- Logo featured in sponsor reel online, on-site, in print, and in mobile app
- Logo featured in all Summit marketing and promotional activities, in email and print

ACCESS
- 5 VIP Reception tickets to be used by sponsor or gifted. (VIP Reception with SPLC Board and CPO Roundtable precedes Summit Party on Tuesday evening)
- 2 Summit registration passes to be used by sponsor or gifted
- 1 SPLC Connect “supplier” passes
- Opt-In Attendee List post Summit (Upon request)

ATTENDEE ENGAGEMENT
- Recognition in daily zero-waste reminder messages pushed out thru the Mobile App

CONFIRMED 2020 SPLC INNOVATION ACCELERATOR CO-SPONSOR: JP Morgan Chase

INNOVATION ACCELERATOR SPONSOR
The Innovation Accelerator session features up to two dozen simultaneous roundtable presentations and discussions about innovative projects and concepts that are ready to be launched, joined, expanded, replicated, or shared for thoughtful feedback! Every year, the Innovation Accelerator earns rave reviews from Summit attendees.

LEADERSHIP ROLE
- Opportunity for executive from each sponsoring organization to introduce the Innovation Accelerator during a plenary (1 minute for each sponsor)
- Opportunity to lead one Innovation Accelerator roundtable (topic approval by SPLC)

RECOGNITION
- Logo featured on Innovation Accelerator on-site signage, including table cards
- Logo featured on Innovation Accelerator webpage
- Logo featured in sponsor reel online, on-site, in print, and in mobile app

ACCESS
- 5 VIP Reception tickets to be used by sponsor or gifted. (VIP Reception with SPLC Board and CPO Roundtable precedes Summit Party on Tuesday evening)
- 2 Summit registrations to be used by sponsor or gifted
- 1 SPLC Connect “supplier” passes
- Opt-In Attendee List post Summit (Upon request)
### SUMMIT SPONSOR LEVELS

#### MEDIA SPONSOR .......................................................... $15,000

This sponsorship will put your brand at the front of the permanent record of SPLC’s Summit. Past Summit videos have been watched hundreds of times, and there will be an even bigger audience for the speakers and announcements coming at the 2020 Summit.

**LEADERSHIP ROLE**
- Guarantee that a leader of sponsor’s choosing will be interviewed and included in set of videos published
- Opportunity to nominate up to two additional people to be interviewed
- Guarantee that sponsor will be interviewed and included in set of videos published

**ACCESS**
- 5 VIP Reception tickets to be used by sponsor or gifted (VIP Reception with SPLC Board and CPO Roundtable precedes Summit Party on Tuesday evening)
- 3 Summit registrations to be used by sponsor or gifted
- 2 SPLC Connect “supplier” passes
- Opt-In Attendee list two weeks prior to Summit and post Summit (Upon request)

**RECOGNITION**
- Logo featured in sponsor reel online, on-site, in print, and in mobile app
- Logo featured in all Summit marketing and promotional activities, in email and print
- Logo on large screen during Keynote
- Quarter page ad in Summit pre-reading packet

#### KEYNOTE SPONSOR .......................................................... $15,000

Want to be heard on the main stage during peak Summit attendance? Because of the Summit’s focus on intimate break-out sessions that feature expert sharing and peer-to-peer problem-solving, there are only 2 hours of main stage time on the program. With this sponsorship you can ensure that your remarks will be one of only a few messages delivered from the main stage.

**LEADERSHIP ROLE**
- Opportunity for five (5) minutes of executive remarks as part of introducing the Tuesday morning keynote
- Quarter page ad in Summit pre-reading packet

**ACCESS**
- 5 VIP Reception tickets to be used by sponsor or gifted. (VIP Reception follows Awards ceremony)
- 3 Summit registrations to be used by sponsor or gifted
- 2 SPLC Connect “supplier” passes
- Opt-In attendee list two weeks prior to Summit and post Summit

**RECOGNITION**
- Logo featured in sponsor reel online, on-site, in print, and in mobile app
- Logo featured in all Summit marketing and promotional activities, in email and print
- Logo on large screen during Keynote
- Quarter page ad in Summit pre-reading packet
AWARDS CEREMONY SPONSOR

Add opportunity for two-minute comments at the onset of the luncheon.

LEADERSHIP ROLE
- Opportunity to sponsor an Award of your choice (first come, first served) to be presented during the Awards ceremony
- Opportunity for executive remarks (2 minutes) during the Awards ceremony
- Opportunity to serve on the SPLC Summit Planning Committee
- Opportunity to serve on the Leadership Awards Jury

RECOGNITION
- Recognition as Awards ceremony event Sponsor with a sponsor backdrop present on the main stage
- Half page advertisement in the Attendee Pre-Reading Packet (delivered by PDF)
- Top tier logo featured in sponsor reel online, on-site, in print, and in mobile app backdrop present on the main stage

ACCESS
- 6 VIP Reception tickets to be used by sponsor or gifted
- 4 Summit registration passes to be used by sponsor or gifted
- 3 SPLC Connect “supplier” passes. Unlimited “buyer” passes.

ATTENDEE ENGAGEMENT
- Invite guests of your choice to sit up front at a table reserved in your name during the Awards ceremony
- 10’x20’ Large exhibit space with premium placement (includes optional 6-ft table and 2 chairs)

CONFIRMED 2020 EVENT SPONSORS: BIFMA, ExxonMobil and Rivanna Natural Designs

EVENT SPONSOR

Gain brand awareness through 2020 Summit promotions, plus network on site. Non-members pay more.

ACCESS
- 1 Summit registration pass included
- Unlimited “buyer” passes.
- Opt-In Attendee List post Summit (Upon request)

RECOGNITION
- Logo featured in sponsor reel online, on-site, in print, and in mobile app, plus all Summit marketing and promotional activities

LET’S GET CREATIVE!
Is there another way you’d like to partner with SPLC on the Summit? We’re open to ideas and are happy to brainstorm with your goals in mind.

READY TO SPONSOR?
Contact Bob Jarboe
SPLC Senior Advisor for Business Partnerships
bob@sustainablepurchasing.org
“It’s really the only scenario where you get everybody throughout the spectrum of sustainable purchasing – from the purchaser, to the supplier, to the certification body, to academics and non-profits – all in the same room. You will walk out of here better at your job or just better at sustainability in general.”

Mark Rossolo
Underwriters Laboratories
Global Director of Public Affairs

SUMMIT SUPPORTER SPONSOR
Gain brand awareness through supporting 2020 Summit!

**ACCESS**
- 1 Summit registration passes included
- 1 SPLC Connect supplier passes
- Opt-In Attendee List post Summit

**RECOGNITION**
- Logo featured in sponsor reel online, on-site, in print, and in mobile app
- Logo featured in all Summit marketing and promotional activities, in email and print

**ACCESS**
- 1 Summit registration pass included
- 1 SPLC Connect “supplier” pass. Unlimited “buyer” passes
- Opt-In Attendee List post Summit (Upon request)

**RECOGNITION**
- Listed as Morning Run Sponsor in Summit Program
- Logo featured in sponsor reel online, on-site, etc.
- Logo featured in all Summit marketing and promotional activities, in email and print

MORNING RUN SPONSOR
Be the organization that keeps Summit attendees fit!

**ATTENDEE ENGAGEMENT**
- 6’ x 6’ exhibit space at Summit trade show

$3,500

$4,000
SUMMIT PARTY

BE THE LIFE OF THE PARTY!

Bring the entire SPLC community together in a grand celebration on the evening of Tuesday, May 19th.

Thrown by sponsoring SPLC members, the Summit Party celebrates the vibrant community of professionals and organizations working to advance sustainable purchasing.

Attendees will enjoy sharing food, drinks, dancing, conversation, and fun games in a highly memorable venue.

SUMMIT PARTY SPONSOR LEVELS

MASTER OF CEREMONIES

LEADERSHIP ROLE
- Help plan the party to maximize the impression on attendees
- Sign the invitation that attendees will receive to the party
- Opportunity for executive remarks during the party
- Welcome guests as they arrive to the party

RECOGNITION
- Logo included with SPLC’s on photobooth photos
- Opportunity to hang a banner in the party venue
- Top logo recognition everywhere Party sponsors are displayed
- Top tier logo featured in all Party promotional activities, including the invitation attendees will receive
- Get a shout out from the DJ

ACCESS
- 6 VIP Reception tickets to be used by sponsor or gifted
- 2 Summit registrations to be used by sponsor or gifted
- 1 SPLC Connect “supplier” passes. (May be gifted). Unlimited SPLC Connect “buyer” passes
- Opt-In Attendee List post summit (Upon request)

ATTENDEE ENGAGEMENT
- Special logo recognition in the Birthday Party invitation message to be sent by email and within the mobile app
- (Optional) 10’ x 10’ Exhibit space at Summit trade show ($4,000 value)

$10,000
“It was great to learn that other organizations are doing similar work to us, and facing many of the same hurdles. It was nice to come together and brainstorm on solutions.”

Cassandra Cabral
Stanford University

PARTY HOSTS

LEADERSHIP ROLE
• Help plan the party to maximize the impression on attendees
• Sign the invitation that attendees will receive to the party
• Welcome guests as they arrive to the party

ACCESS
• 4 VIP Reception tickets to be used by sponsor or gifted
• 2 Summit registrations to be used by sponsor or gifted
• 1 SPLC Connect “supplier” passes. (May be gifted)
• Opt-In Attendee List post Summit (Upon request)

RECOGNITION
• Logo recognition everywhere Party sponsors are displayed
• Logo featured in all Party promotional activities, including the invitation attendees will receive
• Get a shout out from the DJ

ATTENDEE ENGAGEMENT
• (Optional) 6’ x 6’ exhibit space at Summit trade show ($3,000 value)

PARTY SPONSORS

LEADERSHIP ROLE
• Help plan the party to maximize the impression on attendees
• Sign the invitation that attendees will receive to the party

ACCESS
• 2 VIP Reception tickets to be used by sponsor or gifted
• 2 Summit registrations to be used by sponsor or gifted
• 1 SPLC Connect Supplier Pass. Unlimited Buyer Passes
• Opt-In Attendee List post Summit (Upon request)

RECOGNITION
• Logo recognition everywhere Party sponsors are displayed
• Logo featured in all Party promotional activities, including the invitation attendees will receive
• Get a shout out from the DJ

PARTY SPONSORS

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ACCESS
• 4 VIP Reception tickets to be used by sponsor or gifted
• 2 Summit registrations to be used by sponsor or gifted
• 1 SPLC Connect “supplier” passes. (May be gifted)
• Opt-In Attendee List post Summit (Upon request)
EXHIBIT AT THE SUMMIT

WHY EXHIBIT?
You can go to sustainability conferences and struggle to find people who buy things. You can go to procurement conferences and struggle to find buyers who value sustainability. In SPLC's expo hall, you'll find an audience that values sustainability and actively influences more than $300 billion in purchasing power annually!

BENEFITS OF EXHIBITING
• The opening night cocktail reception, meals, and lengthy refreshment breaks between break-out sessions all take place in the Expo hall
• Your organization's name with link to your website is listed in the Summit mobile app, on the Summit website, and in the Summit program (delivered electronically)
• Exhibitors receive a complimentary Summit registration that gives access to SPLC Connect, SPLC's buyer-supplier matchmaking event, two breakfasts, two lunches, the opening night welcome reception, and the Summit Party, in addition to access to all sessions
• Access to the Opt-In Attendee List post Summit (Upon request)

"I would probably – literally – have to pick up the phone 1,000 times to get the same level of experience, expertise and insights that I get here at the SPLC Summit. Whenever you get different ideas and perspectives together, you see sparks fly: Different ideas, different levels of collaboration. When you put them all together, it’s magic."

Maria Sison-Roces
Utility Service Manager
Los Angeles Power and Water
EXHIBIT AT THE SUMMIT

EXHIBIT BOOTH PRICING

Large Booth.................................................................................................................................................................................................... $5,000
Booth Dimensions: 10’ x 20’
Premier placement
Optional 6’ table included with two folding chairs
Package includes:
• One (1) complimentary Summit registration
• One (1) SPLC Connect Supplier pass. Unlimited Connect Buyer passes

Medium Booth.................................................................................................................................................................................................... $4,000
Booth Dimensions: 10’ x 10’
Optional 6’ table included with two folding chairs
Package includes:
• One (1) complimentary Summit registration
• One (1) SPLC Connect Supplier pass. Unlimited Connect Buyer passes

Small Booth.................................................................................................................................................................................................... $3,000
Booth Dimensions: 6’ x 6’
Optional 6’ table included with two folding chairs
Package includes:
• One (1) complimentary Summit registration
• One (1) SPLC Connect Supplier pass. Unlimited Connect Buyer passes

GET IN TOUCH SOON!

Get contracted soon in order to ensure you get the best spot for your needs. Email us today!

Sales contact:
Bob Jarboe
SPLC Senior Advisor for Business Partnerships

JOIN our CONFIRMED 2020 Summit Exhibitors!

Davies Office  EcoVadis
Interface  GreenCircle Certified
TCO Development  PG&E
Bank of America  Greenstone
Rheaply  Apex Clean Energy
Global Ecolabeling Network
Elevate  Clover Imaging