



Supplier Development Working Group Sponsorship

BENEFITS

1. **Get help with a need you have.**
 - We *all* need to be proactively developing suppliers' sustainability capabilities in order to advance supplier diversity and other sustainability criteria simultaneously.
 - SDWG will help organizations achieve many numerical goals they may have. (e.g., % of suppliers on-boarded, engaged, reporting on sustainability, etc.)
2. **Free consulting.**
 - Get the benefit of SPLC staff insights *and* peer input. As a sponsor, you can be certain your needs will receive priority attention.
3. **Streamline supplier engagement with small and medium enterprises (SMEs).**
 - It's better if we do it together so that suppliers get consistent messages about sustainability and we don't cause duplicative effort for them, or us.
4. **Save money and staff time.**
 - The working group saves your organization from having to spend money and time figuring out what is truly effective when it comes to developing SME suppliers' sustainability capabilities, and then having to develop the training, supporting materials, templates, and tools yourself.
 - Some of the work products coming out of SDWG will cost money, above and beyond SPLC membership. SPLC will ensure that SDWG sponsors get the first instance of any fee-based resource or service free.
5. **Recognition**
 - Supporters of this work deserve recognition for their leadership! Logo and quote on [SDWG web page](#). Recognition in public announcements about SDWG, webinars, and training materials.

EXPECTED PRODUCTS OF THE WORKING GROUP

- **Maturity Model.** A maturity model for defining and guiding the maturity of SME suppliers' sustainability capabilities.
- **Self-Assessment Tool.** A tool that enables suppliers' to evaluate their sustainability capabilities against the maturity model in a way that prepares them for utilizing capacity-building resources.
- **Maturity Model-based Training Modules.** These trainings will support suppliers in moving up the levels of maturity measured by the self-assessment tool.
- **Training of Trainers.** Instruction to guide buyers in using the maturity model, self-assessment, and training materials with their suppliers, including how to incentivize participation and performance improvement over time.
- **Resource Kit for Suppliers.** A guide to third party resources for detailed assistance with specific needs that are more in-depth than the trainings will cover.

SPONSORSHIP: \$15k.