



SUSTAINABLE PURCHASING LEADERSHIP COUNCIL

FREE WORKSHOP: [GROWING JOBS, INCOME AND WEALTH THROUGH PROCUREMENT](#)

Organizations have immense power to impact economic inclusion and community wealth building in their local areas by leveraging their outgoing procurement spend.

Directing a company's purchasing toward community businesses and the local workforce can enable traditionally disinvested communities and communities of color to overcome the limitations imposed by racial and economic inequity. This approach – whether called anchor purchasing, impact purchasing, or simply 'buy local' -- helps build long-term prosperity that benefits both the community and the purchasing institution. As such, this is a critical, practical piece of a comprehensive institutional strategy for equity and inclusion.

Join us to learn more about how companies and governments can innovate by bringing an equity lens to purchasing and employment practices, building inclusion and prosperity for the future through local and diverse business engagement and community jobs. And please share this information with colleagues to encourage them to learn more about this critical practice.

[Growing Jobs, Income, and Wealth through Procurement 3-5 PM ET, May 26th](#)

Led by staff of the [Center for Economic Inclusion](#)

Today, a minuscule percent of corporate discretionary purchasing is spent with local, minority-owned businesses - despite the significant economic impact that could come from even modest increases in spending with local businesses.

This workshop will assist supplier diversity, DEI and procurement professionals to identify policies and practices that may create unintended barriers to entry for local minority-owned firms and small businesses, and to create strategies to increase economic opportunity for local return on investment.

This workshop is now free of charge, thanks to a supportive donor.

(Use Promo Code **CEIFreeWorkshop**)

[Register now!](#)

Join us earlier in the day (12 – 2:30PM ET) at no cost for the keynote by Lottie Ferguson, Chief Resilience Officer for the City of Flint, and discussion by a panel of anchor/impact purchasing experts.

[Register now!](#)

Please share the details of this critically important workshop with your DEI and Supplier Diversity teams.

A number of organizations are providing training credits and funding through their DEI teams for this workshop and the others included in the SPLC's **May 26th virtual event**:

[Regenerative Procurement: Purchasing in support of economic, racial and environmental equity](#)